

iMove

A NCOA Compliance

iMove is a simple tool that ensures compliance with the new postal regulations requiring certification of addresses every 95 days.

- Uses the Datatech SmartSoft AccuMail Move™ software for real-time NCOALink® change of address processing
- Reduces costs by only validating the addresses you select
- Generates documents required for presorted discount certification on USPS First Class and Standard Mail
- Performs the process real-time with no need to send your entire database out for processing
- Pricing is scaled with the number of addresses certified

"We have been using the iMove product since April 2009 and it has been very effective in reducing our return mail by more than 50%."

Tammy Weisenberger, Ohio Farm Bureau Federation

Email Us:

sales@csiinc.com

Visit Us Online:

www.csiinc.com

Call Us:

630.681.1100

NiUG Members Receive Product Discounts!

SmartSoft NCOA Link Processing Summary Report

| Customer Information | | |
|-------------------------------------------------------------------------------------------------------|----------------------------------------------------|----------------------------------|
| Mailer Company Name: CSI Demo | PAF ID: LBSW8199001587 | |
| List Name: DEMOIMIS_Addr_Data.NCOABin | Licensee Company Name: Datatech SmartSoft, Inc. | |
| Process Information | | |
| Processing Category: NORMAL | Date Ncoa Processing Completed: 1/27/2010 | Date List Returned: 1/27/2010 |
| Pre-Processes Performed: P - Yes, data modifications from postal data only (ie: ZIP+4, DPV) | | Summary of all address changes. |
| Concurrent Processes Performed: P - Yes, data modifications from postal data only (ie: ZIP+4, DPV) | | |
| Post-Processes Performed: P - Yes, data modifications from postal data only (LACSLink) | | |
| Standard Output Returned: Y - All NCOALink required output returned to client | | |
| Matching Logic Applied: S - Standard (Business, Individual and Family matches allowed) | | |
| Data Returned: C - COA Data Returned (including footnotes and processing statistics) | | |
| Class of Mail: K - First-Class, Periodicals & Standard Mail | | |
| Record Processing Information | | |
| Total Records Processed: | 111 | Individual Moves Forward: |

UNITED STATES POSTAL SERVICE CASS™ Summary Report

This form may be generated as the output of address matching processing using CASS Certified™ software in conjunction with current USPS® address database files. Any facsimile must contain the same information in the same format as the printed form. See DMM™ Section 708 for more information.

| A. Software | | | |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CASS A1 | 1. CASS Certified Company Name Datatech SmartSoft, Inc. | 2. CASS Certified Software Name & Version AccuMail 10.00.07.M | 3. Configuration AAA |
| | 4. Z4Change Certified Company Name N/A | 5. Z4Change Certified Software Name & Version N/A | 6. Configuration N/A |
| | 7. DirectDPV™ Certified Company Name N/A | 8. DirectDPV Certified Software Name & Version N/A | 9. Configuration N/A |
| | 10. eLOT™ Certified Company Name Datatech SmartSoft, Inc. | 11. eLOT Certified Software Name & Version AccuMail 10.00.07.M | 12. Configuration AAA |
| MASS A2 | 1. MASS™ Certified Company Name N/A | 2. MASS Certified Software Name, Version & Model No. N/A | 3. Configuration N/A |
| | | | 4. MLOCR Serial No. |
| B. List | | | |
| 1. List Processor's Name CSI Demo 855 W. Prairie Wheaton, IL 60187 | | 2. Date List Processed a. Master File 1/27/2010 b. Z4Change N/A c. DirectDPV N/A d. eLOT 1/27/2010 e. CRIS 1/27/2010 | 3. Date of Database Product Used a. ZIP + 4® File 12/15/2009 b. Z4Change N/A c. DirectDPV N/A d. eLOT 12/15/2009 e. CRIS 12/15/2009 |
| 4. List Name or ID No. (If using ID No., number must start with ID #) DEMOIMIS_Addr_Data.NCOABin | | 5. Number of Lists 1 | 6. Total Records Submitted for Processing 111 |

| ID | Purpose | Last Name | First Name | Company | Errors | NCOA Result | NCOA Corrections | Eff. Date |
|-----|-----------|-----------|------------|----------------------------------|---------------------------------|-------------|------------------|-----------|
| 201 | Address | Brandt | Michelle | CSI | | 0 | AIT | |
| 202 | Address | Morris | Douglas | | | 0 | AUT | |
| 203 | Address | Kitz | Stace | | Record is not a match (I) or EW | 8 | | |
| 204 | Address | Voccia | Jason | | | 0 | A | |
| 204 | Street A. | Voccia | | | | 0 | AUT | |
| 205 | Address | | | | | 0 | AIT | |
| 206 | Address | | | | | 0 | AIT | |
| 207 | Address | | | | | 0 | AIT | |
| 208 | Address | Robertson | Don | Advanced Solutions International | | 0 | AIT | |
| 209 | Address | Jones | Mark | | | 0 | AIT | |
| 210 | Address | Breland | Mark | Advanced Solutions International | | 0 | AIT | |
| 212 | Address | Korvics | Kelly | | | 0 | ART | 10/1 |

